



Jerry L. Anthony
Photography

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STANDARD
PRINTING CONTRACT

INVOICE # _____

COMPANY NAME _____ REFERRED BY _____ Repeat Client
 New Client

NAME _____ DATE _____

ADDRESS _____ MEDIA _____

CITY/STATE/ZIP _____ estimated ship date _____

PHONE _____ FAX- _____ estimated arrival date _____

Postcard Catalog Sheet Business Card Greeting Card Other _____

2 week 3 week Reprint Size _____ Quantity _____

PRINTING – BASE PRICE

____ Extra Photos – \$50 ea.

____ Type – \$40 min.

____ Logos (black) – \$30 ea.

____ Add'l PMT's – \$30 ea.

____ Colored Ink (process color simulation) – NC.....

____ White Ink - NC

____ Black Ink – NC

____ Colored Backgrounds (process color simulation) –NC

____ Color Proof –NC (8½x 11 or less) – (allow add'l time)

____ Trimming – \$4 per 1000

____ Folding – (add'l time required)

____ Additional –

GRAPHIC DESIGN – \$30 hr. (1 hr. min. for catalog sheets not supplied camera ready)

PHOTOGRAPHY (will be billed separately)

SUB-TOTAL

SALES TAX – OH, CA, FL, SC, VA, NY, MS

SHIPPING – ground 2nd day next day .

TOTAL –

DEPOSIT –

BALANCE DUE –



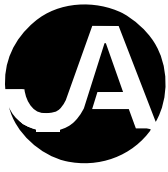
Check Charge Card # _____ Exp. Date _____ Name on card _____

Signature _____

all printing must be paid in advance to avoid additional charges

Accounts are payable upon receipt unless otherwise noted. Unpaid accounts after 15 days of the invoice date will be considered overdue and assessed a penalty charge of 2% per month on the unpaid balance. Minimum finance charge is \$1.00 per month.

Terms on back



FULL COLOR POSTCARDS

We can work from your photos or ours.

Our **Standard Postcard** price includes 1 photo on front of card, 50 words of copy in Helvetica type on the back, at the top and/or bottom, on the left hand side. (Note postal rules.)

3 1/2 x 5 1/2 standard postcards (*can be sent at postcard rate)	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 215 + shipping cost	1000 - \$ 190 + shipping cost
2500 - \$ 290 +	2500 - \$ 260 +
5000 - \$ 375 +	5000 - \$ 335 +
7500 - \$ 455 +	7500 - \$ 405 +
10000 - \$ 570 +	10000 - \$ 510 +

4 x 6 continental postcards (*can be sent at postcard rate)	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 240 + shipping cost	1000 - \$ 210 + shipping cost
2500 - \$ 320 +	2500 - \$ 285 +
5000 - \$ 440 +	5000 - \$ 390 +
7500 - \$ 550 +	7500 - \$ 490 +
10000 - \$ 680 +	10000 - \$ 605 +

3 1/2 x 8 1/4 panoramic postcards	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 300 + shipping cost	1000 - \$ 265 + shipping cost
2500 - \$ 395 +	2500 - \$ 350 +
5000 - \$ 490 +	5000 - \$ 435 +
7500 - \$ 585 +	7500 - \$ 520 +
10000 - \$ 705 +	10000 - \$ 625 +

4 x 9 rack cards	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 345 + shipping cost	1000 - \$ 305 + shipping cost
2500 - \$ 445 +	2500 - \$ 395 +
5000 - \$ 555 +	5000 - \$ 490 +
7500 - \$ 660 +	7500 - \$ 585 +
10000 - \$ 795+	10000 - \$ 705 +

5 3/8 x 7 jumbo cards	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 360 + shipping cost	1000 - \$ 315 + shipping cost
2500 - \$ 465 +	2500 - \$ 410 +
5000 - \$ 575 +	5000 - \$ 510 +
7500 - \$ 700 +	7500 - \$ 620 +
10000 - \$ 850 +	10000 - \$ 755 +

6 x 9 giant cards	
2 week printing + ship time	3 week printing + ship time
1000 - \$ 395 + shipping cost	1000 - \$ 345 + shipping cost
2500 - \$ 535 +	2500 - \$ 475 +
5000 - \$ 700 +	5000 - \$ 620 +
7500 - \$ 865 +	7500 - \$ 765 +
10000 - \$1075 +	10000 - \$ 955 +

COLOR BUSINESS CARDS

Business Card price includes 1 photo on front, 30 words of Helvetica type on back.

2 x 3 1/2 single business cards (2 1/4" x 3 1/2" also available)	
2 week printing + ship time	3 week printing + ship time
1000 - \$175 + shipping cost	1000 - \$155 + shipping cost
2500 - \$215 +	2500 - \$190 +
5000 - \$265 +	5000 - \$235 +
7500 - \$305 +	7500 - \$270 +
10000 - \$345 +	10000 - \$305 +

COLOR GREETING CARDS

Available in 3 standard sizes. Custom sizes available for small additional charge. Please inquire.

- ALL PRINTED PRICES INCLUDE –
- Individual Color Separations (for better color)
 - 12pt coated cardstock with gloss surface (UV coating).
 - 200 line screen (dots per square inch)
 - **Larger quantities** available - please inquire.
 - **Logos** - may be added to the back of the card. Send correct size, camera ready or a \$30 charge will be added.
 - An **Individual Color Separation** is included in the cost, but remains the property of the printer.
 - **Additional Photos** on the card (individual separations) - \$50 ea.
 - **Color Proofs** are available (NC for 8 1/2 x 11 or smaller on disk) but will require extra time.

TO PLACE AN ORDER

- Send color slide, transparency or smooth finish, flexible photos. (Some photos require a photo release from photographer)
 - Type wanted + rough sketch of lay-out. (To avoid lay-out costs, submit camera- ready copy. Leave a 1/8"-3/16" border on all sides.)
 - A signed contract
 - Charge card # or Check for estimated total bill
- (ALL ORDERS MUST BE PAID IN ADVANCE)**

Upon receipt of your order, we will call you to confirm & go over your order.

Allow 2 or 3 weeks to process + shipping.

CATALOG SHEETS – 8 1/2 x 11
 printed on 100# smooth enamel recycled text.
 Sheets begin at **\$335/1000; \$410/2500**
 including separation for 1 photo. Typesetting add'l.
 Other costs are listed above. Larger sizes also available.

Larger quantities & sizes available. Please inquire.